

Privacy and Security Statement

I. Protecting Your Privacy

Biogen Idec Australia Pty Ltd (“**Biogen Idec**”) is committed to protecting the privacy of your *personal information*.

We urge all medical professionals who have been provided with a password to access and use www.tapp.com.au (the "Site") to read this Privacy Policy. This policy explains how Biogen Idec manages the *personal information* that we collect, use and disclose from your interaction with and use of the Site www.tapp.com.au. This policy also sets out details about how to contact us if you have any further queries about our management of your *personal information*.

II. Background

From 21 December 2001, Biogen Idec is required by the *Privacy Act* 1988 (Cth) (the “**Privacy Act**”) to comply with ten National Privacy Principles (“**NPPs**”), subject to other provisions of that Act. The NPPs regulate the manner in which *personal information* is handled throughout its life cycle, from the collection to use and disclosure, storage, accessibility and disposal.

PLEASE NOTE: Personal information is information or an opinion, in any form and whether true or not, about an individual whose identity is apparent or can reasonably be ascertained from the information or opinion.

Special provisions apply to the collection of personal information that is *sensitive information*. This includes health information and information about a person’s race, ethnic origin, political opinions, membership of political, professional or trade associations, religious or philosophical beliefs, sexual preferences and criminal history.

III. Information We Collect

To the extent required by the privacy act:

- Biogen Idec will not collect *personal information* about you unless that information is necessary for one or more of our functions or activities.
- Biogen Idec will collect *personal information* only by lawful and fair means and not in an unreasonably intrusive manner.
- When Biogen Idec collects *personal information* directly from you, we will take reasonable steps at or before the time of collection to ensure that you are aware of certain key matters, such as the purposes for which we are collecting the information, the organisations (or types of organisations) to which we would normally disclose information of that kind, the fact that you are able to access the information and how to contact us.

- Biogen Idec will collect your *personal information* directly from you where it is reasonable and practical to do so. Where Biogen Idec collects information about you from a third party, we will still take reasonable steps to ensure that you are made aware of the details set out above.

We have access to the following categories of information regarding you and your visit to the Site. Only some of these categories of information identify you directly, but each category offers some information about your interests and activities that could be used to make inferences about you.

- Information That You Voluntarily Provide:

Site Registration: Biogen Idec has constructed this Site so that you may complete Therapeutic Goods Administration (TGA) mandated training for Neurologists wishing to prescribe TYSABRI®, Pharmacists wishing to dispense TYSABRI®, and Infusion Centre Healthcare professionals wishing to administer TYSABRI®. If you register to use Biogen Idec TYSABRI training, we will collect "personally identifying information" from you. Personally identifying information is information such as name, address, telephone number, and email address that could be used to contact you.

- Information That Is Routinely Collected By Our Site Technology:

IP Address. We record the Internet Protocol (IP) address of your computer when you visit the Site. The IP address does not identify you personally, but it is what allows us to maintain communications with you as you move about the Site.

Cookies. We also collect information about your use of the Site through cookies and similar technology. A "cookie" is a unique numeric code that we transfer to your computer so that we can keep track of your interests and preferences and recognise you as a return visitor to the Site. Cookie technology allows us to collect "click stream" data, which is not personally identifying information, but which reflects your activities on the Site. A cookie does not collect or keep your name or other personal identifying information, but when you revisit the Site the cookie allows us to bring you the content and features likely to be of greatest interest to you based on your previous activities on the Site.

IV. How We Use Your Information

Biogen Idec will only use or disclose your *personal information* for a purpose (the "**secondary purpose**") other than the main reason for which it was originally collected (the "**primary purpose**") where:

- The secondary purpose is related to the primary purpose of collection (and directly related in the case of sensitive information), and you

- would reasonably expect Biogen Idec would use or disclose your information in that way; or
- You have consented to the use or disclosure of your personal information for the secondary purpose; or
 - The use or disclosure is required or authorised by or under law; or
 - The use or disclosure is otherwise permitted by the Privacy Act (for example, as a necessary part of an investigation of suspected unlawful activity).

NEUROLOGIST'S PLEASE NOTE: We use the information about your use of the services and activities on the Site to inform the TGA of your participation in this mandatory TYSABRI® training. In the event that you do not wish us to disclose this information to the TGA, you should leave this Site immediately.

- Personally Identifying Information If you choose to register on the Site, we will use the personally identifying information you give us to send you an email confirming your registration with the Site and to respond to requests for information from you by linked email from the Site to info@tapp.com.au which is serviced by the Biogen Idec Site administrator.
- IP Address. We use the IP address of your computer to maintain communications with you as you move about the Site.
- Cookies. Cookies are used on this website. Cookies are pieces of information stored on an individual's computer and are used for customising Site information to improve user experience and for tracking user navigation. Session cookies are only used to let our Site know that you are the same person wherever you go on our Site during a session. Upon closing your browser the session cookie set by this website is destroyed and no personal information is maintained which might identify you if you visit our website at a later date. Session cookies are short-lived, are used only during a browsing session, and expire when you quit your browser. To enable the Site to recognise each time your browser visits the Site it downloads a cookie on to your hard drive. Through the use of the cookie the Site is able to:
 - a. recognise your browser each time it visits the Site; and
 - b. track which pages you visit whilst at the Site

V. Other Important Information About Our Relationship With Third Parties:

- **Links to Other Sites.** The Site also features links to websites that we believe you might find useful and informative. Please be aware, however, that, other than the websites controlled by Biogen Idec, we do not endorse or recommend these sites' content or services, and we are not responsible for the privacy practices of these other sites. We encourage you to be aware of and read the privacy policy of each site you visit. Remember, the statements in this privacy policy apply solely to information

collected by Biogen Idec through this Site.

VI. Your Privacy Choices.

When you access the Site, you will be asked to affirmatively choose ("opt-in") to provide the requested information. You may always choose not to provide the requested information.

Accept Cookies. Your browser software can be set to reject all cookies, but if you reject our cookies certain of the functions and conveniences of the Site may not work properly. Cookies and similar technologies are how we ensure that we can promptly retrieve and deliver the information to you when you use the Site.

Correct/Update Personal Information. You may correct or update the personally identifying information you previously provided to the Site at any time, using the following options:

You may select My Profile on the toolbar and update your details online,
You can contact us by email at: privacy.officer@biogenidec.com,
You can also write to the following address:

The Privacy Officer
Biogen Idec Australia Pty Ltd
Suite 2, Level 4, 123 Epping Road, North Ryde NSW 2113

Remove Personal Information.

You may remove previously provided personally identifying information and/or health-related personal information at any time using the following options:

You can contact us by email at: privacy.officer@biogenidec.com
You can also write to the following address:

The Privacy Officer
Biogen Idec Australia Pty Ltd
Suite 2, Level 4, 123 Epping Road, North Ryde NSW 2113

VII. Data security

To the extent required by the Privacy Act, Biogen Idec will take reasonable steps to:

- Make sure that the personal information we collect, use and disclose is accurate, complete and up to date;
- Protect the personal information that we hold from misuse and loss from unauthorised access, modification or disclosure; and

- Where permitted by law, destroy or permanently de-identify personal information that is no longer needed for any purpose that is permitted by the Privacy Act.
- We use encryption practices to help insure the integrity and privacy of some of the personally identifying information you provide to us. As an added security precaution, all personally identifying information is kept physically behind firewalls that meet or exceed industry standards to prevent intruders from gaining access. Although we will make reasonable efforts to protect personally identifying information from loss, misuse, or alteration by third parties, you should be aware that there is always some risk that an unauthorised third party could intercept an Internet transmission, or that thieves will find a way to thwart our security systems.

VIII. Changes in Our Privacy Policy

We will only use personally identifying information in the manner described in the Privacy Policy in effect when the information was collected from you. However, we reserve the right to change the terms of this Privacy Policy at any time by posting revisions to the Site. If at any point, we decide to use personally identifying information in a manner different from that stated at the time it was collected, we will notify users by email to the extent that we have email addresses. You will be given the choice at that time to "opt-in" for any additional uses or disclosures of your personally identifying information that you made available to us prior to the change in the Privacy Policy.